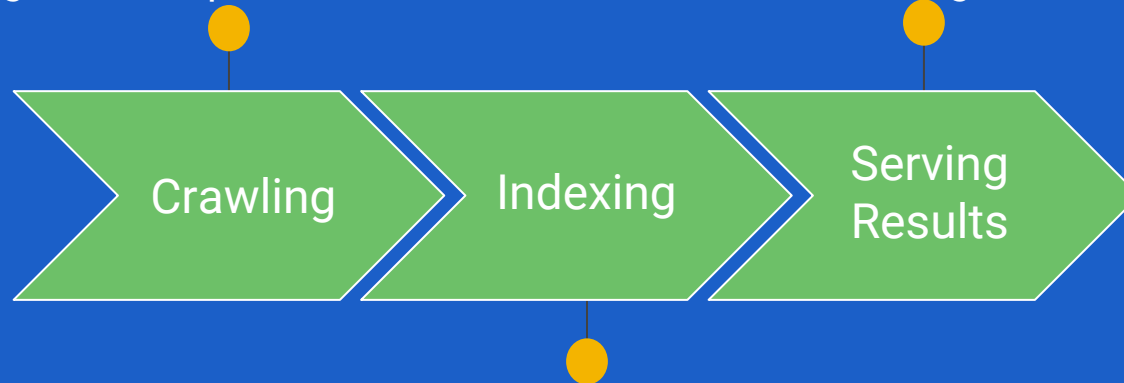


How Google Search Works

Basic presentation of how Google does what it does in three steps.

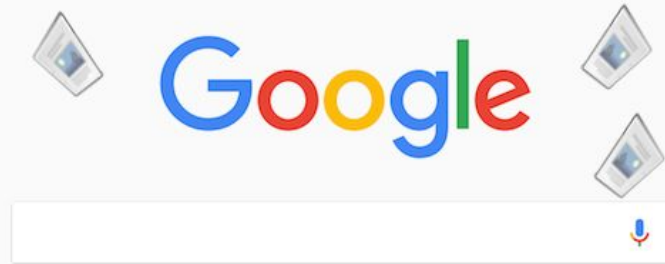
The “discovery” of your website and continuous crawling for info updates.

Searching massive Index for your query and delivering relevant results. More ranking factors applied.



Processing found pages on your website. Compiling/adding to a massive Index with initial ranking.

Indexing



“Googlebot processes each of the pages it crawls in order to compile a massive index of all the words it sees and their location on each page.

In addition, we process information included in key content tags and attributes, such as Title tags and ALT attributes. Googlebot can process many, but not all, content types.

For example, we cannot process the content of some rich media files or dynamic pages.”



Plumber Denver, CO

All Maps News Images More Settings Tools

About 1,230,000 results (0.78 seconds)

Ad [Redacted]

[Redacted]

[Redacted] - Open today · 8:00 AM – 5:00 PM

Ad [Redacted]

[Redacted]

[Redacted]



- Rating Hours
- 4.6 ★★★★★ (1,196) - Plumber
Denver, CO - [Redacted]
Opens at 6:00 AM
WEBSITE DIRECTIONS
 - 4.7 ★★★★★ (663) - Plumber
Denver, CO - [Redacted]
Open 24 hours
WEBSITE DIRECTIONS
 - 4.3 ★★★★★ (43) - Plumber
Denver, CO - [Redacted]
Opens at 7:00 AM
WEBSITE
- More places

[Redacted]
https://[Redacted]

[Redacted]
https://[Redacted]

- Searches related to Plumber Denver, CO
- licensed plumbers denver
 - 24 hour plumber denver
 - denver plumbers yelp
 - plumbers thorton co
 - sprinkler denver
 - commercial plumbing denver
 - plumbers aurora co
 - plumber arvada

Googooooogle >
1 2 3 4 5 6 7 Next

411 Locals

Internet Advertising Agency

Serving Results

When you go to the Google homepage and type in your query and hit Search, their machines start looking for best matches in their massive Index.

When matches are found, based on more than 200 factors, they provide the most relevant ones to you, the searcher.

It is very important to make your website indexable and crawlable by Google for it to rank well in search.

How Google Search Works

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